HARVEY COMICS
1st GROSS OUT ISSUE!
BEETLEJUICE™
OCT. No. 1
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K46063
APPROVED BY THE COMICS CODE AUTHORITY
IT'S SHOWTIME!
BEETLE™ JUICE
KEEP SEALED TO ENSURE FRESHNESS
HORROR COMICS
0 71896 46063 6

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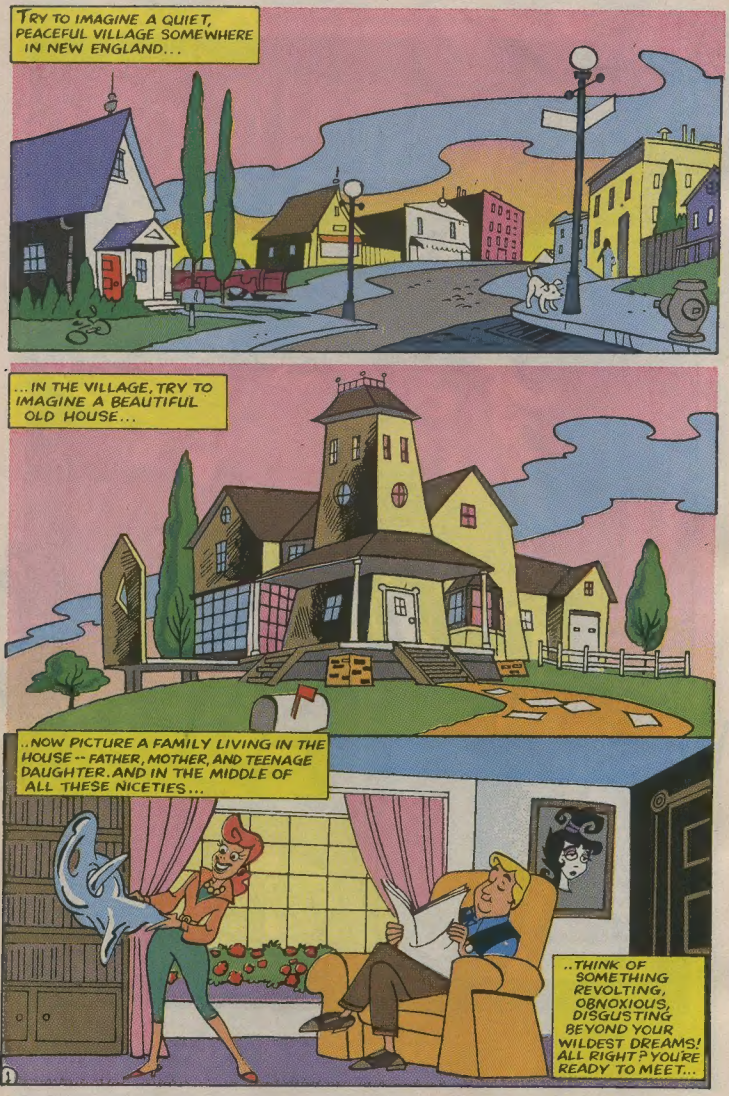
TRY TO IMAGINE A QUIET, PEACEFUL VILLAGE SOMEWHERE IN NEW ENGLAND...
...IN THE VILLAGE, TRY TO IMAGINE A BEAUTIFUL OLD HOUSE...
..NOW PICTURE A FAMILY LIVING IN THE HOUSE -- FATHER, MOTHER, AND TEENAGE DAUGHTER. AND IN THE MIDDLE OF ALL THESE NICETIES...
..THINK OF SOMETHING REVOLTING, OBNOXIOUS, DISGUSTING BEYOND YOUR WILDEST DREAMS! ALL RIGHT? YOU'RE READY TO MEET...

BEETLEJUICE
CHECK IT OUT, LYDIA! I FINALLY GOT MY NAME IN LIGHTS!
FANTASTIC, BEETLEJUICE BUT WHAT'S IT ALL ABOUT?
Angelo DeCesare writer
Ernie Colon penciler
Frank Hill inker
Jorge Pacheco letterer
In Color colorist
Sid Jacobson editor in chief
2

WELL, Y'KNOW LOTSA DUDES HAVE CALLING CARDS...
SO I CONJURED UP SOME ELECTRIC EELS AND MADE A CRAWLING CARD!
LIGHTS OUT, BOYS!
UH, BEETLEJUICE!
I'M INTO MOST OF THE BIZARRE THINGS YOU DO, BUT THIS IS TOO GROSS EVEN FOR ME!
OKAY, OKAY, LYDIA! I'LL GET RID OF 'EM!
MAYBE YOU'LL LIKE MY SMALLER VERSION WRITTEN WITH DIRT FROM MY TOENAILS!
IT'S TOE-TALLY RADICAL BEETLEJUICE!
BEETLEJUICE
Haunting Grave Digging
Guts Displayed Brain Sucking
For all occasions...
Birthdays, Funerals, Gross-out Contests
...BUT I DON'T NEED YOUR CALLING CARD! IF I WANT TO CALL YOU, ALL I DO IS SAY YOUR NAME THREE TIMES!...
♫ OH, LYDIA ♫

MY STEP-MOM WANTS ME, BEETLEJUICE! SEE YOU LATER!
SURE, GO AHEAD LYDIA...
...LEAVE ME FLAT!
UGH! THERE GOES MY LUNCH!
YOU CALL ME, MOM ?
LYDIA, DEAR! I'D LIKE YOU TO MEET A FRIEND OF MINE! A MARVELOUS DESIGNER, NAMED FOSTER T. FARNSWORTH!
HOW DO YOU DO, LYDIA ?
I DESIGN JEWELRY! WOULD YOU CARE TO SEE SOME SAMPLES ?
THANKS, MISTER FARNSWORTH, BUT I'M NOT REALLY INTO JEWELRY!
HEH! HEH! I'VE ALWAYS SAID THAT LYDIA'S TASTE IS RATHER ..UH.. UNUSUAL!
THE WORD YOU'VE USED IS, "WEIRD," MOTHER!
WELL, I HAVE SOMETHING HERE THAT YOU MAY FIND INTERESTING, LYDIA...

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A SILVER SPIDER PENDANT!
IT'S AWSOME!
I'M SO GLAD YOU LIKE IT! HAVE A CLOSER LOOK..
LOOK CLOSER... CLOSER...
BUT I... I...
LYDIA! YOU WILL BEHAVE LIKE A NORMAL TEENAGER! YOU WILL DESPISE ALL THAT IS STRANGE OR BIZARRE!
I... I...
I.. I.. I... THINK THE BOY WHO SITS BEHIND ME IN BIOLOGY CLASS IS SO CUTE... AND SO IS THE GUY NEXT TO ME, WHAT A HUNK!... AND KEVIN, IN MY HISTORY CLASS IS SOOO ADORABLE...
IT WORKED, DOCTOR!
YOU'VE TURNED LYDIA INTO A NORMAL TEENAGE GIRL!
... AND JEREMY IS SO FINE..
YES, BUT REMEMBER THAT HYPNOTISM WON'T LAST FOREVER! SHE MUST HAVE MORE EXPENSIVE... ER, EXCLUSIVE SESSIONS!
TA TA!
5

JUST THINK, CHARLES! LYDIA IS NOW AN AVERAGE TEENAGER!
EXCUSE ME IF I DON'T GET TOO EXCITED, DELIA!
GENIUS AT WORK
... AND WHAT ABOUT THAT BOD ON THE CAPTAIN OF THE SKATEBOARD TEAM!
WOULD YOU LIKE TO HEAR HOW I DID IT, CHARLES?..
DO I HAVE A CHOICE?
I'D BETTER DO SOME STUDYING, LISA! I'LL CALL YOU BACK IN TEN MINUTES!
THERES A CARD ON THE FLOOR! HMM! WHAT DOES IT SAY?!
BEETLEJUICE?! WHERE HAVE I HEARD THAT WORD BEFORE?...HMM... BEETLEJUICE... BEETLEJUICE..
C'MON, LYDIA! DO I BOTHER YOU WHEN YOURE TAKIN' A SLIME BATH? GOOD THING I ALWAYS KEEP MY CLOTHES ON!
EEEK! WHO ARE YOU?

WHO AM I? GIMME A BREAK, LYDIA!
GO AWAY! EEEEK!
MAYBE SHE DOESN'T LIKE MY AFTER SHAVE, "ESSENCE OF POOPER SCOOPER!"
OF COURSE, CHARLES, I TOLD THE HYPNOTIST THAT WE'D PAY ANYTHING TO MAKE LYDIA, BEHAVE NORMALLY!
?!
UH-HUH .YES, DEAR, THAT'S NICE..
IT'S TRUE! LYDIA IS NORMAL SHE DOESN'T REMEMBER ME!
SIGH: I FEEL ALL BROKEN UP!
GUESS I'LL GO BACK TO THE NEITHERWORLD AND CRY MY EYES OUT!
MAN, TALK ABOUT BEING DOWN IN THE MOUTH!

LATER...
:SIGH: I'M NOWHERE WITHOUT MY PAL, LYDIA..
..AND NOW SHE'LL NEVER CALL MY NAME THREE TIMES AGAIN!
..BEETLEJUICE ...BEETLEJUICE ...BEETLEJUICE
LYDIA, BABES!
I KNEW YOU WOULDN'T FORGET YOUR OLD SIDEKICK... YEOW!
HUH...WHAT HAPPENED? I MUST BE DREAMING!
OH, NO! SHE WASN'T CALLIN' ME, SHE WAS JUST TALKIN' IN HER SLEEP!
IN HER SLEEP!? PERFECT! NOW'S THE TIME FOR US TO VISIT THE NEITHERWORLD!
8

EEK!
WHERE AM I? THIS HAS GOT TO BE A NIGHTMARE!
YOU GOT IT, LYDIA! SO JUST RELAX CAUSE YOU'LL BE WAKIN' UP ANY MINUTE!
IN THE MEANTIME, WHATTA YA SAY WE VISIT THE MUMMERY AND TAKE A STROLL DOWN MUMMERY LANE!
MUMMERY
BLOOD BANK
SICK-A-MORE TREE
A MUMMERY? WHAT'S A MUMMERY?
IT'S A PLACE WHERE THEY KEEP RECORD OF EVERYBODY'S PAST LIFE! LIKE THE LIBRARY, ONLY TWICE AS BORING!
BUT WHO ARE YOU?
ME? I'M YOUR HOST, BOB BARFER (WATCH THE TUX, IT'S RENTED)! THAT'S RIGHT, LYDIA DEETZ..
HURTZ FUNERAL PARLOR

THIS IS YOUR LICE!!
THIS IS YOUR LICE!
AND THIS IS MY LICE!
GULP
LET'S OPEN UP THE OLD SCRAP BOOK AND... OOP! TOO MANY SCRAPS!
OUR FIRST HAPPY MEMORY, LYDIA, IS THAT LOVELY AFTERNOON WHEN WE HAD A PICNIC IN NEITHERWORLD PARK!
WHAT'S IN THE BASKET, BEETLEJUICE? DID YOU BRING YOUR FAVORITE LUNCH?
POISON IVY
I SURE DID...

WHY... YES... NOW... I REMEMBER!
YOU DO?
YES! YOU HAD BEETLES IN THE BASKET AND THEY RUINED THE PICNIC!
!
POP POP
BEETLEJUICE! THEY'RE ALL OVER OUR FOOD!
NO KIDDIN! WHAT BETTER WAY TO TURN A PICNIC INTO A PUKE-NIC!
YUM!
EEP
UH.. FORGET THAT HAPPY MEMORY..
MUNCH MUNCH
...HERE'S ANOTHER ONE--OUR CAREFREE FUN TRIP TO THE ABUSEMENT PARK!
THIS WAY, LYDIA! THE ROLLER TOASTER'S MY FAVORITE'ST RIDE!!
OH, WOW! I CAN HARDLY WAIT!
ROLLER TOASTER
HOW CAN I FORGET THAT! I ALMOST GOT BURNT OUT!
YOUR TURN, LYDIA!
!
POP!
ROLLER TOASTER
AW, C'MON, LYDIA! I MEANT TO SET IT ON LIGHTLY TOASTED!

WHAT ABOUT YOUR LAST BIRTHDAY? REMEMBER? I TOOK YOU TO THE MOVIES!
WHAT A GREAT FILM CENTER! EVERYTHING HAS A SLIMY FILM ON IT.
NEITHERWORLD FILM CENTER
ATTACK OF THE NICE PEOPLE
IT'S EASY TO REMEMBER THAT! I NEVER GOT TO WATCH THE MOVIE...
CARE FOR SOME 'GOOD N PIMPLY' LYDIA'S
..BECAUSE IT TURNED INTO THE MOVE-EES! EVERYTHING MOVED INCLUDING MY SEAT!
YOU MADE ALL THE THINGS WE DID TOGETHER SO GROSS! YUCK!
SIGH! THE LYDIA I USED TO KNOW IS GONE FOREVER! THERE'S NOTHIN' LEFT TO DO BUT HANG MY HEAD IN SORROW!
YEAH..
BEETLEJUICE! WAIT!!
?
?
12

I JUST REMEMBERED SOMETHING ELSE!... HOW MUCH FUN I HAD DOING ALL THOSE THINGS WITH YOU BECAUSE YOU REALLY LIKE ME...
...AND I GUESS I LIKE YOU, TOO!
YEAH! THAT'S THE BEST NOOSE I HEARD ALL DAY!!
I'M HAPPY TWO!
IN FACT... I'M TICKLED TO DEATH!
HOOHOO HOOHAHA HA HA!
R.I.P.
BETELGEUSE
BORN - ?
DIED - ?
NEXT DAY..
I'M GLAD TO SEE YOU BEHAVING SO NORMALLY, LYDIA!
WOULD YOU LIKE TO SEE AN UNUSUAL PIECE OF JEWELRY THAT I DESIGNED?
WELL, I'M NOT INTO STRANGE THINGS BUT OKAY!
TEEN
RAVE!
MOVIE DIRT
BOY'S
MODERN TEEN
TAKE A CLOSE LOOK, LYDIA! THAT'S RIGHT. LOOK CLOSER... CLOSER...
13

YAHH!
WANNA PLAY EENSY WEENSY SPIDER?!
WHERE'S THE DOOR? I'M GETTING OUT OF HERE!
TRYING TO HYPNOTIZE THAT WEIRDO KID IS DRIVING ME CRAZY!
!?
I'LL DO THE "DRIVING CRAZY" IF YOU DON'T MIND!
HAVE I GOT GAS, OR WHAT?
THANKS, BEETLEJUICE! I'LL NEVER LET ANYONE CHANGE ME AGAIN!
NO ONE CAN EVER CHANGE ME EITHER, LYDIA .. AND I GOT THE UNDERWEAR TO PROVE IT!
HAALP!
SNIFF SNIFF
THE END!
14

IT'S ABOUT TIME

ON SALE JULY 23

HARVEY COMICS

BEETLEJUICE'S™

1st Pin-Up...

Watch For Next

Month's Giant 2 Page

Miss Scenterfold!

Words Can't

Describe it!

...A Pin-Down!

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BEETLEJUICE
"$CUZZ-O!"
BEETLEJUICE! LEAVE THAT WORM FOR THE REAL BIRDS!
SORRY, FEATHER-FACE. BUT I SAW HIM FIRST!
?!
DeCesare - Manak - Pacheco
SNAP!
HA! HA! IT SERVES YOU RIGHT, BEETLEJUICE!
C'MON, LYDIA! CAN I HELP IT IF NONE OF THE NEITHERWORLD EATERIES HAD MY FAVORITE BREAKFAST-- "EGGS McMAGGOT?!"

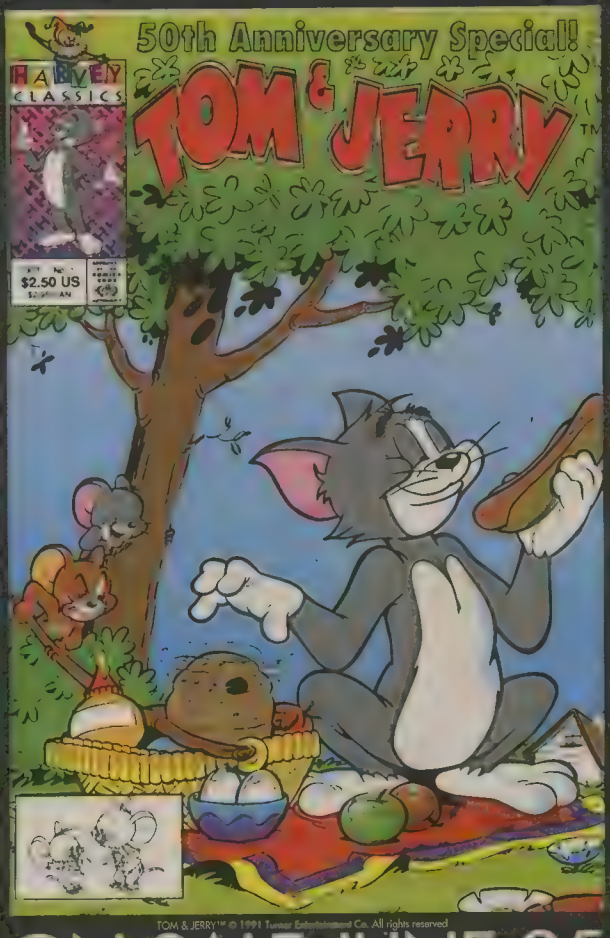
HEY! A CATERPILLAR'S ALMOST AS GOOD AS A WORM!
QUIET, BEETLEJUICE! THERE'S MY DAD!
...I JUST CAN'T AFFORD TO REPAIR THE OLD PLACE ANYMORE!
DEETZ
AND UNLESS I CAN COME UP WITH SOME EXTRA CASH, WE'LL HAVE TO MOVE OUR THINGS SOMEWHERE ELSE!
TSK! TSK!
WHAT?!
BEETLEJUICE! MY DAD IS TALKING ABOUT MOVING AWAY!
MOVING AWAY? THAT'S HARD TO SWALLOW!
GULP!
SOON..
WHY DID WE COME TO THE NEITHERWORLD BEETLEJUICE?
'CAUSE YOUR FAMILY SURE NEEDS MONEY, LYDIA...
...AND PLAYING SCUZZ-O IS THE BEST WAY I KNOW TO GET RICH REAL QUICK!
PLAY
SCUZZ-O
THE NEITHERWORLD LOTTERY GAME AND WIN
50 BILLION!

SCUZZ-O?
YEAH! THE BIG PRIZE IS UP TO FIFTY-BILLION!

IF YOU WIN YOU'LL BE ROLLIN' IN DOUGH!

AND ALL YOU GOTTA DO IS GET ON LINE AND BUY A TICKET!
BUT, BEETLEJUICE, THE TICKET LINE GOES ON FOREVER!
SCUZZ-O
NO PROBLEM, BABES! WE'LL JUST GO RIGHT TO THE FRONT!
TICKETS
CLOSED

ROUND 1!



ON SALE JUNE 25

HARVEY COMICS

BEETLEJUICE! I THINK THE PERSON WHO WAS FIRST ON LINE AHEAD OF YOU MIGHT OBJECT.
UH.. YEAH, HE MIGHT.. BUT HE'S NOT REALLY A PERSON, LYDIA!
HEY! ARE YOU TRYIN' TO CUT IN FRONT OF ME?
YOU'RE ALL MIXED-UP, DUDE! I'M FACIN' THE RIGHT WAY..
..AND YOU'RE FACIN' THE WRONG WAY! THIS IS THE BACK OF THE LINE!
IT..IT IS?
?
YEAH! THEY'RE SELLIN' TICKETS AT THE OTHER END AND THEY'RE GOIN' FAST!
OUTTA MY WAY!
I'VE GOTTA GET TO THE FRONT OF THE LINE!

WE'RE ALL AT THE WRONG END!
HURRY UP BEFORE THEY SELL OUT!
THAT WAS A DIRTY TRICK, BEETLEJUICE!
HEY! IF YOU WANNA SEE DIRTY--CHECK OUT MY TOOTHBRUSH!
WHO'S NEXT?
ME! ME! GIMME A TICKET!
ER.. HAVE YOU GOT A BUCK, LYDIA? I'M SAVIN' MY MONEY FOR THE EGGS Mc MAGGOT!
YUCK! HERE'S A DOLLAR!
HERE IT IS, LYDIA! TICKET NUMBER 13-13-13! A WINNING NUMBER IF I EVER SAW ONE!
BUT, BEETLEJUICE..
..MILLIONS OF TICKETS WERE SOLD! HOW CAN WE EVER EXPECT OUR ONE TICKET TO WIN?
LET'S JUST SAY I HAVE A HUNCH!
WAIT FOR ME AT MY PLACE, LYDIA! I'VE GOT SOME..UH... BUSINESS TO TAKE CARE OF!
DING DONG
OKAY! SEE YOU LATER, BEETLEJUICE!
5

LATER..
I HOPE BEETLEJUICE GETS HOME SOON! THEY'RE GOING TO ANNOUCE THE WINNING SCUZZO NUMBER...
BJ'S
ROADHOUSE
..RIGHT AFTER THIS COMMERCIAL!
NEED MONEY? A NEW CAR? FEWER FRIENDS? NOW YOU CAN HAVE EVERYTHING YOU EVER WANTED..
MONEY
CARS
FRIENDS
... JUST COME ON DOWN TO LUCKY LUCIFER'S! I'M LOOKING FOR VOLUNTEERS TO HELP KEEP THE FIRES GOING!
GIVE ME A FEW THOUSAND YEARS OF YOUR LIFE AND I'LL MAKE YOU A DEVIL OF A DEAL!.. AND NOW BACK TO OUR SHOW!
HERE IT COMES!
TODAY'S WINNING SCUZZ-O NUMBER IS..
THIRTEEN-THIRTEEN-THIRTEEN!
THAT'S OUR NUMBER! WE WON! WE WON!
NOW I WON'T HAVE TO MOVE! I CAN'T WAIT TO TELL BEETLEJUICE!
BONK-BONK!
THAT MUST BE HIM AT THE DOOR!
6

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EEEK!
HOW DO YOU DO? I HAVE A WORK CONTRACT WITH BEETLEJUICE!
LUCKY LUCIFER'S WORK FOR HIRE CONTRACT Beetle Juice
WELCOME
GULP! THIS SAYS BEETLEJUICE AGREED TO WORK FOR YOU FOR TWO THOUSAND YEARS!
THAT'S CORRECT! AND I AGREED TO MAKE HIS SCUZZ-O TICKET A WINNER!
HIS TICKET WON, SO I'M HERE TO COLLECT!
THAT MAY BE TRUE!
BUT THIS IS MY TICKET BOUGHT WITH MY MONEY..
..AND I'M NOT MAKING ANY DEAL WITH YOU!
RIP!
WORK FOR HIRE CONTRACT Beetle Juice
LUCKY LUCIFER'S
BESIDES DO YOU REALLY WANT BEETLEJUICE HANGING AROUND YOU FOR TWO THOUSAND YEARS?
YOU'VE GOT A POINT THERE! BEETLEJUICE CAN CERTAINLY MAKE LIFE HELLISH FOR A PERSON!

TELL HIM THE DEAL'S OFF!
LYDIA, BABES! YOU JUST THREW AWAY FIFTY BILLION!
I KNOW, BEETLEJUICE! WHAT YOU TRIED WAS VERY SWEET...
Poof!
BUT I JUST CAN'T ACCEPT MONEY THAT WAS WON DISHONESTLY!
YOU CAN'T? MAN, THAT'S PRETTY SICK!
SOON...
BEETLEJUICE! IT WAS ALL A MISTAKE! WE'RE STAYING IN OUR HOUSE!
MY DAD WAS TALKING ABOUT MOVING THE THINGS OUT OF THE OLD STORAGE SHED IN OUR BACK YARD! NOT ABOUT MOVING AWAY!
THAT'S GREAT, LYDIA!
I'D ASK YA IN, BUT... WELL, UH.. I PUT THAT RIPPED TICKET BACK TOGETHER AND COLLECTED THE FIFTY BILLION!
BUT IT WASN'T FIFTY BILLION DOLLARS... IT WAS FIFTY BILLION CARTONS OF EGGS McMAGGOT!
!!!
GOT ANY KETCHUP?
THE END

NEXT ISSUE....

THE NEITHERWORLD BEAUTY PAGEANT AT CATATONIC CITY!

Have the slime of your life at the event of the year! Forget the Sports Illustrated Swimsuit issue! Forget the Playboy Playmate of the Month! Forget Miss America and her runners-up! You have reached Nirvana (or is it NERVE-ana?)! And guess who Beetlejuice has entered in the contest? Lydia Deetz, herself, and the girl stands a chance in this no-holds-barred, vicious takeoff of Miss America and her copykittens!

BONUS SPECIAL! Included in this issue is a spectacular MISS SCENTERFOLD pinup! Save a wall in your bedroom(well, the bathroom, at least) for this one!

Better reserve your copy now! Ships July 2nd!

KNOCK ON WOOD!

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ON SALE JUNE 25

HARVEY COMICS

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THE CAT'S OUT OF THE BAG!

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ON SALE JULY 16TH

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This summer, Junior has a brand new friend.

PROBLEM CHILD 2

He's bad. She's worse.

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COMING SOON TO A THEATRE NEAR YOU

A scan from the piles of the

Harvey Preservation Society

a branch of the DCP, dedicated to preserving works from Harvey Comics

"I believe the children are our future, teach them well and let them lead they way. Show them all the beauty they possess inside."

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